

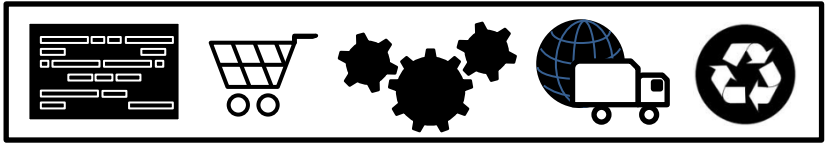


**READY,
SET, INITIATE!**

**IS THE SUPPLY CHAIN
IN YOUR COMPANY
TOP-TUNED TO
PERFORM ITS
UTMOST?**

 **SCOPTI**
Supply Chains Optimized!

WHY ASSESS AND EVALUATE YOUR SUPPLY CHAIN?



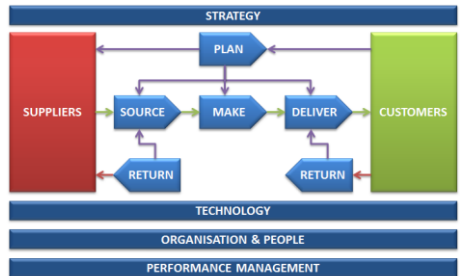
In many lines of business the supply chain makes up a critical competitive advantage and makes the difference between what may seem like homogeneous products. The supply chain wield great influence on how customers perceive the product and company, hence supply chain management constitutes a source of good earnings, satisfied customer and employees, if managed correctly.

Companies with poor management of their supply chain experience:

- Many delays and back-logs, and unsatisfied customers.
- Large capital bindings in inventory and obsolete or expired goods.
- Stressed employees and large costs from "fire-fighting".
- Poor utilization of the production facilities and low personal productivity.

HOW DO WE ASSESS AND IMPROVE SUPPLY CHAINS?

SCOPTI consultants base their services on an extended SCOR-model that covers: strategy, the supply chain business processes, technology, organization/people, and KPIs/performance management.



Within the five central processes of supply chain management;

Plan, Source, Make, Deliver, and Return, we identify the flow related challenges based on interviews, data gathering, analysis, and workshops. In order to accelerate the work effort and ensure highly professional execution of project tasks, we apply tailored questionnaires, maturity scorecards, best practice, various consulting libraries containing analytical models and Lean-techniques, plus we apply SCOR KPI's and benchmarks.

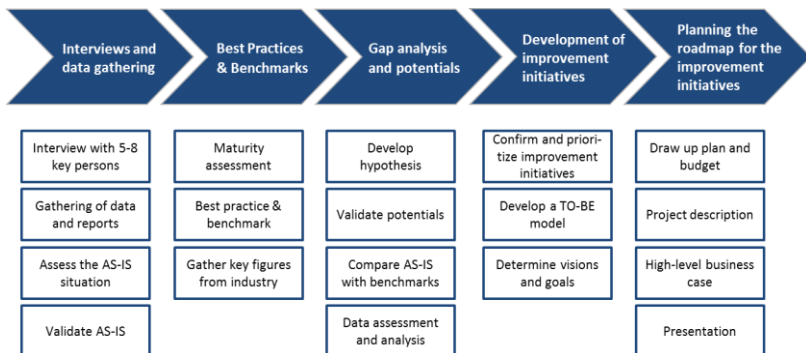
Eventhough we are experts in the field, we put great attention to and base our methods on involvement of your key employees via interviews, involvement in data collection, workshops, and completion of analysis. Hereby, we ensure that knowledge and methods are transferred and retained in the company - and that people take ownership of defined visions and goals.

OUR OFFER:

We offer a five step examination of your supply chain, and thereby help you:

1. Map and understand the challenges in your supply chain.
2. Identify the largest improvement potentials.
3. Determine a plan for the path to better supply chain performance.
4. Implement cohesive improvements in step with the organization.

Method for examination and analysis of your supply chain



During 3-5 weeks we examine via the five steps method the internal and external supply chain structures and activities of your company and identify the largest improvement potentials. Together with you and your employees we plan the improvement areas and determine the visions and goals, and the initiatives needed to achieve the improvements.

We base our work on a project-oriented approach which we have applied, tested, and adjusted through many years. This approach ensures that goals are reached in full and in time by providing the basis for

- A comprehensible representation of the supply chain challenges of the company, including interfaces to other functional areas.
- Collaboration with all relevant interested parties and agreement on the determined goals and visions.
- An adequate and sufficiently detailed plan for achieving the goals within a defined period of time.
- Clear description of focus areas and gains, both the short-term benefits (Quick-Wins) and the more long-term gains.
- Making sure that involved employees are devoted to the initiative.
- Project management and support from a professional external partner to ensure that the subsequent optimization process is carried through successfully.

WHAT DO YOU GET OUT OF IT?

We have experienced that many companies have great potentials hidden in competencies, resources and cash, and that their supply chain setup to some extent hinder them in performing their utmost. Based on a structured examination of the supply chain in your company you will get an overview and gain the insight necessary to make the right management decisions on in how your supply chain should evolve over the next 1 - 3 years.

Your company, customers, suppliers, partners, leaders and employees will benefit from a supply chain analysis and the sub-sequent implementation of the identified improvement initiatives.

Typical benefits from initiating a supply chain improvement project are:

- Better delivery service to customers.
- Reduced operational costs.
- Reduced capital bindings in inventory and better liquidity.
- Higher level of effectiveness and better capacity utilization.

YOUR INVESTMENT

Our method is fully adjustable to most companies no matter the size, and the scale and scope of the analysis will be tailored to suit your demands. For the rest of 2010 and in the beginning of 2011 we offer an exceptionally low price on this analysis. Depending on the scope and scale we will carry through this analysis for 150-300 tdkk excl. taxes and direct expenses.

CONTACT

Do you want more information on how we can help you assess the supply chain in your company and reap some of the above mentioned benefits, do not hesitate to contact us:

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SCOPTI A/S is a Nordic management consulting company dedicated to helping our clients optimize their supply chains from end-to-end. We focus on creating measurable value by optimizing across supply chain structures, processes, technology, and organization & people. We are independent and leverage partnerships with the best certified IT-partners across the world, e.g. Syncronic, Lodestone and major software vendors.